

# NEWS RELEASE

Public Information Office, 400 NW 2 Ave., Room 220, Miami, Florida 33128

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MIAMI POLICE DEPARTMENT

**Date:** February 5, 2020

**Subject:** Operation ALERT Today Florida



The Miami Police Department will be joining with the University of North Florida in partnership with the Florida Department of Transportation's to begin a Pedestrian and Bicycle Safety Campaign. Beginning on February 2020 the City of Miami Police Department will have Police Officers stationed throughout the City of Miami at various identified intersections, where pedestrians and bicyclist have been struck. In addition, Officers will be handing out flyers with pedestrian and bicycle safety tips and the State laws and requirements for pedestrians, bicyclists, and motorists.

The goal of this campaign is to make motorists, bicyclists, and pedestrians aware of State laws in an effort to reduce crashes. The Miami Police Department will be entering the second phase of this program on April 2020. The second phase is a **zero tolerance** for anyone who violate Florida's traffic laws. Miami Police Officers will be on alert to apprehend motorists, bicyclists and pedestrians and issue traffic summons to violators who are endangering traffic safety throughout the City of Miami.

The goal of this enforcement effort is to increase awareness of and compliance with traffic laws that protect the safety of pedestrians and bicyclists.

Enforcement efforts will focus primarily on education to drivers, pedestrians, and bicyclists. However, violations may result in warnings or citations depending on the circumstances.

Remember:

Drivers, obey speed limits, never drive impaired, and always watch for pedestrians and bicyclists. Bicyclists, obey traffic laws, ride in the direction of traffic, and use lights when riding at night. Pedestrians, cross in crosswalks or at intersections, obey pedestrian signals, and make sure you are visible to drivers when walking at night or any time.

**Members of the local media are invited and encouraged to support our effort by passing this information during their local news coverage. For additional information, please call (305) 603-6540 or visit <http://www.AlertTodayFlorida.com>**



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Case: N/A

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